

Media as practice

The full exchange

Nick Couldry & Mark Hobart

This debate was sparked off by Nick Couldry's article 'Theorizing media as practice' originally published in *Social semiotics* 14, 2: 115-132, reprinted in *Theorising Media and Practice*. eds. Birgit Bräuchler & John Postill, Oxford: Berghahn, and Mark Hobart's critique 'What do we mean by 'media practices'?' in *Theorising Media and Practice*.

A brief résumé of Couldry's response to Hobart and the latter's rejoinder were included as 'Media as practice: a brief exchange' in *Theorizing Media and Practice*. For reasons of space, only a summary of the exchange was published. The full original arguments follow.

Nick Couldry – Media, practice and power: or, two dogmas of pragmatism.

Mark Hobart – If only practice were so easy: a response to Nick Couldry.